

Aadil Ayub

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Education

De La Salle University

May 2014 - Current

AB Political Science

- ✉ Awarded Best Political Science Thesis Presentation in the 2017 Political Science Research Congress for "Echo Chambers: An Analysis of Political Discourse on Facebook During the 2017 Presidential Elections"

Work Experience

Proudcloud

May 2018 - Sep 2018

Blockchain Developer Intern

- ✉ Audited the smart contracts of Alto.io, a blockchain-based gaming platform, for bugs and security exploits.
- ✉ Wrote technical documentation for the Clouduino, an in-house embedded systems development platform with mesh-networking.

Tripda

Feb 2015 - June 2015

Campus Ambassador & Intern

- ✉ Managed a partnership with student government to create a community of Tripda carpoolers on campus.
- ✉ Recruited, interviewed, and managed a team of campus volunteers who helped generate leads at events.
- ✉ Interned with the Pakistan team. I managed a database of 100+ rides across 3 cities and took calls from new users offering carpools on the platform.

Projects

Examify

February 2017 - Current

Product Design, Entrepreneurship

Examify is a social, gamified app that helps students study for tests and exams.

- ✉ Came up with the original idea and pitched it at Startup Weekend in De La Salle University.
- ✉ Designed the logo, brand identity, and user interface for the first Android prototype.
- ✉ Iterated the business plan and content strategy with my cofounder and pitched it to judges at the YouthHack Asia Startup Summit.

Impact Network University

Sep 2017 - Jan 2017

Design Thinking, Social Enterprise

Impact Network University is a social enterprise aiming to reform higher education.

- ✉ Came up with the original concept and submitted it to Hult Prize 2016.
- ✉ Identified our key value proposition, customer segments, and user validation strategy by taking part in +Acumen's Lean Data for Social Enterprise MOOC.
- ✉ Rewrote our pitch with my cofounders and got selected as a top-ten finalist for the Benilde Prize Social Enterprise Accelerator.

Technical Skills

HTML, CSS, JavaScript, Solidity, Photoshop, Figma, Android Studio

Non-Technical Skills

Research and Interviewing
Sketching and Creating Mockups
Project Management
Copywriting

Student Organizations

Green Music Collective

Green Music Collective is a collaborative community of musicians and music enthusiasts in De La Salle University. I was the founding President of the organization. I led member recruitment, social media strategy, and partnerships with local bands.

UNBOXD

UNBOXD is a student-run startup incubator in De La Salle University. I was responsible for rewriting the organization's vision/mission, optimized the UX of our online forms, and created our flagship program, Startup School.

Volunteer Work

+Acumen Challenge with Barclays

Worked with the worldwide +Acumen community to brainstorm solutions for an educational social enterprise in Pakistan by applying behavioral change principles

Family Educational Services Foundation

Raised 200 books for the library of The Garage School, a school for underserved children in Karachi.